THE GHANAIAN WOMAN

EVE INTERNATIONAL ANNUAL REPORT 2023

www.eveghana.com

ACKNOWLEDGMENT

As EVE International, we extend our deepest appreciation to our **Life Patron, HRH Lady Julia Osei Tutu** for her visionary leadership, guidance and counsel in shaping the trajectory of women both in Ghana and in the Diaspora we serve.

Further Appreciation goes to our Partner – (Margins Group ID, Oxfam Ghana, Verna), every individual and supporter who has been an integral part of our journey. Our heartfelt gratitude goes to the visionary leadership and committed members of EVE International for their unwavering dedication to our mission. Special thanks to our collaborators, and sponsors who have played a pivotal role in making our initiatives a reality.

We acknowledge the invaluable contributions of the speakers, mentors, and experts who generously shared their knowledge and insights during our events and programs. To the participants, volunteers, and members of the EVE community, your enthusiasm and active participation have been the driving force behind our impact.

We extend our thanks to the organizations and institutions that have supported our various projects, allowing us to reach new heights in our efforts towards women's empowerment, gender equality, and community development.

Lastly, special appreciation is extended to our key players - the EVE Envoys. Your dedication, passion, and unwavering commitment to the vision and mission of EVE International are worth emulating.

This report is a testament to the collective efforts of a community dedicated to positive change, and we are profoundly grateful for the trust and support that have propelled EVE International forward. Together, we look forward to continuing this journey and creating a future where every woman can thrive and achieve her full potential.

Thank you.

Dieu vous bénisse!

Management, EVE International

HRH LADY JULIA OSEI TUTU

PATRON

HRH Lady Julia Osei Tutu, the esteemed Consort to HRM Otumfuo Osei Tutu II, the King of the Ashanti Kingdom in Ghana. She is a woman of remarkable accomplishments and unyielding dedication to humanitarian causes.

HRH Lady Julia Osei Tutu is the Patron of the Otumfuo Osei Tutu Charity Foundation (OTC) and plays a vital role in providing social support to the people of Asanteman and Ghana. She has taken a significant step in addressing mental health issues in Ghana as a Founder of the EVE Medical Foundation, which focuses on women's mental health. Recognizing the urgency of mental health challenges among women in Africa, Lady Julia's EVE Medical Foundation is working to establish wellness centers across the region. These centers aim to combat the stigma surrounding mental health, improve access to care, and address mental issues often misattributed to spiritual causes.

Beyond her philanthropic efforts, **HRH Lady Julia Osei Tutu's** legacy reaches far and wide. She is a tireless advocate for education and gender equality, both locally and internationally. Her belief in the potential of every woman, regardless of background or circumstances, has driven her to empower women to reach the highest levels of their careers.

In her unwavering commitment to justice, education, and mental wellness, Lady Julia Osei Tutu embodies compassion, leadership, and dedication. Her vision and efforts have touched countless lives, and her legacy will continue to shine through the **EVE ECOSYSTEM** and the individuals she has inspired throughout her remarkable Journey.

Board of Directors

CATHERINE MORTON

DR. VANESSA ASEYE MENSAH-KABU

SHEILA MINKA-PREMO

EUNICE AMEWU NYADU

CONSTANCE ELIZABETH SWANIKER

BEATRICE AGYEMANG

VICKY WIREKO-ANDOH

Shaping Tomorrow - A Reflection and Message from the Helm of EVE International

"Progress isn't just measured in numbers; it's written in the stories of empowered women, echoed in the strides towards gender equality, and illuminated in the sustainable impact we collectively create." – Unknown Author

As we navigate the intricate waters of progress and empowerment, I find myself reflecting on the transformative journey that EVE International Foundation has embarked upon in our maiden year - 2023. Our commitment to gender balance , community impact and sustainable initiatives has been the guiding force propelling us forward. This report condenses the collective efforts, triumphs, and impactful moments that have defined our year.

Our organization has not only advocated on women's issues but has actively taken concrete steps to create pathways towards a more inclusive future. THE EVE community, composed of brilliant minds from diverse backgrounds, has been instrumental in creating these pathways. Our collective efforts have sparked creativity, enabling us to approach challenges from multiple perspectives and engineer unparalleled solutions. As we stand at the rudder of EVE International, the synergy with strategic partners, the resilience of EVE Envoys, and the unwavering support of our community have been the wind in our sails.

However, as we celebrate our achievements, it is essential to acknowledge that the journey ahead is rife with opportunities and complexities. The technical prowess of our influential community must now be harnessed to address emerging challenges, ensuring that we remain at the forefront of progress.

In charting our course for the future, collaboration becomes our compass. The synergy of minds, coupled with a shared vision, will be the driving force behind our continued success. In conclusion, as we delve into the Report, let it be a proof to the collective efforts of great partners, dedicated members and a strong force that is the Ghanaian Woman. May this reflection serve as a reminder of our journey so far and a catalyst for the boundless potential that lies ahead.

With immense gratitude,

Catherine Morton, ED

GENERAL OVERVIEW OF THE ORGANIZATION

EVE International Foundation, under the Life Patronage of Her Royal Highness Lady Julia Osei Tutu, is a global initiative reshaping the trajectory of womanhood for Ghanaian women locally and internationally. Dedicated to fostering their advancement on a global scale, EVE serves as the largest network of women of Ghanaian origin, both within the nation and across the diaspora. Committed to addressing pressing issues exacerbated by Covid, Post Covid, and Long Covid, EVE acts as a collective front to boldly confront challenges through innovative solutions. Symbolized by the name "EVE," reflecting the energy and life of the Ghanaian woman, EVE is a powerhouse and think tank, advocating for gender balance, fostering relationships through mentorship, promoting environmental sustainability, and enhancing the overall wellbeing of women. As a professional and social networking platform, EVE catalyzes activities and tools to learn, support, promote, and create impactful change, envisioning a future where every Ghanaian woman is professionally and socially connected for the advancement of women's causes. EVE's eligibility is inclusive, welcoming every Ghanaian woman of heritage, and the initiative recognizes women as the untapped bank of the world's population with limitless potential, aiming to rectify gender disparities and empower women in every sphere of life. The profound impact of Ghanaian diaspora communities is acknowledged, underlining the crucial role EVE plays in bridging connections and fostering the development of Ghanaian women globally. Through EVE International, we strive to empower, unite, and t ransform the lives of Ghanaian women, making a meaningful difference in their personal and professional journeys. Eve International works through a governing Board of Directors, the EVE Secretariat , EVE Professional Envoys and youth envoys.

Vision

For every Ghanaian woman everywhere to be professionally and socially connected for the advancement of the course of women.

Mission

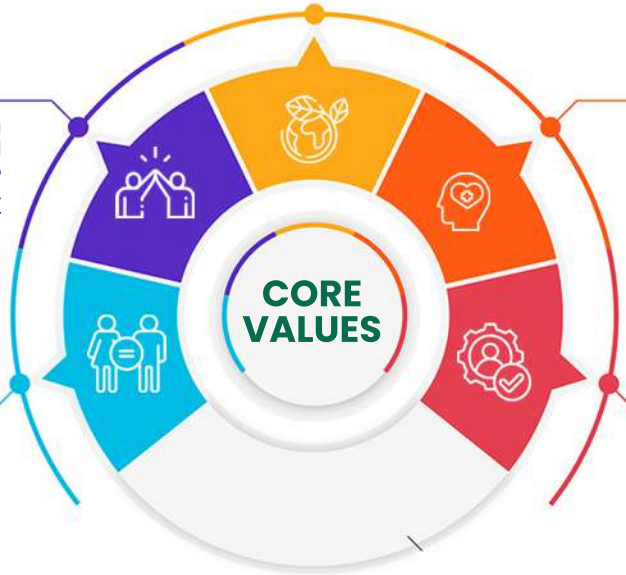
To create a professional and social networking platform that delivers activities and tools to learn, support, promote, and create impact together.

Ecosystem

We are committed to protecting our environment and its sustainability.

Relationship

We promote growth and learning through mentorship and capacity-building opportunities to help women achieve their potential, irrespective of their background or status.



Wellbeing

We are committed to working with women on psychological health, alleviating their suffering and helping them make a meaningful difference in their lives.

Gender Balance

We promote gender equality and are committed to helping remove barriers that prevent the full participation of women in all areas of life.

Eligibility

Eve is for every Ghanaian woman irrespective of social, religious or political status or association. Any woman of Ghanaian heritage can join.

EVE PROFESSIONAL ENVOYS

Gloria Boatemaa Andoh - Mental Health and Counselling
Vivian Boateng, Habiba Sinare - Creative Arts & Entertainment
Bri Wireduah Addo , Hajia Zaliatu Kasim - Fashion
Yaa Birago - Environment & Climate Change
Dorothy Amuah , Jally - Events & Hospitality
Tonisha Tagoe, Jemima Okyerewa Tabiri - Entrepreneurship
Erasung Hadija - Eve Northern Caucus
Mavis Nhyira Mensah, Auguster Boateng - Communications & Media
Yayra Portia Klu , Amatus-Sabooh Wahab Akumfi-Ameyaw - Women In Governance
Dr, Bertha Ayi,Wonder Andrea Yayra - Health
Nazifa Mohammed Abdulai , Serwaa Duku - Food Businesses
Adwoa Osafredu Asubonteng , Stacy Ohema Sefah - Legal

EVE YOUTH ENVOYS

Jesisca Abena Twumasi
Sally Amoani
Abigail Asor Asante
Manuella Frimpomaa Ansong

THE EVE PILLARS

THROUGH HER CONTINUOUS INITIATIVES BASED ON THE EVE PILLARS IN THE AREAS OF GENDER PARITY AND INCLUSION, WOMEN'S PUBLIC HEALTH AND WELLBEING, CLIMATE ACTION AND NETWORKING, EVE INTERNATIONAL FOUNDATION HAS EXPANDED ITS NETWORK TO OVER 15,250 WOMEN IN AND OUT OF GHANA AND 4000 SUBSCRIBERS WITH 25 PROFESSIONAL GROUPS.

EVE GENDER EQUALITY PILLAR (EGEP)

This initiative stands as a cornerstone in reshaping societal norms and fostering an inclusive environment. At its core, this pillar is dedicated to dismantling barriers that hinder the progress of women, both locally and globally. Through strategic programs, advocacy, and networking, EVE actively promotes equal opportunities, challenges gender stereotypes, and empowers women to thrive in various spheres of life. By providing platforms for skill transfer, mentorship, entrepreneurship, and career development, EVE's Gender Equality initiative is instrumental in catalyzing positive change, creating a future where women's contributions are acknowledged and celebrated.

EVE CLIMATE ACTION (ECA)

This is a continuous proactive response to the pressing environmental challenges. This pillar is committed to fostering sustainability and resilience by addressing climate change and its impact on communities, with a particular focus on women. Through projects, awareness campaigns, and strategic partnerships, EVE advocates for sustainable practices, environmental conservation, and the empowerment of women in climate-related fields. By intertwining gender perspectives with climate action, EVE seeks to create a harmonious balance, ensuring that women are not only resilient to climate change but also actively engaged in shaping eco-friendly solutions. This initiative reflects EVE's dedication to a greener, more equitable future where women play a pivotal role in environmental stewardship.

EVE WOMEN'S PUBLIC HEALTH (EWPH)

This initiative is designed as a comprehensive effort aimed at addressing the unique health challenges faced by women especially in the area of Mental Health (MH). EVE focuses on promoting women's health, raising awareness about critical issues about MH, and facilitating access to mental healthcare. Also, this initiative spans a spectrum of topics, including reproductive health, mental well-being, and disease prevention. By prioritizing women's health, EVE strives to empower women to make informed decisions about their well-being, fostering healthier communities. Through educational campaigns, workshops, and collaborations with healthcare professionals, EVE's Women's Public Health initiative is at the forefront of advancing the overall health and wellness of women globally.

EVE ADVOCACY FOR SGBV

This underscores EVE's commitment to combating Sexual and Gender-Based Violence (SGBV) and fostering a culture of safety for women. Through workshops, awareness campaigns, and strategic partnerships, EVE Safe Net equips women with essential self-defense skills, raises consciousness about violence, and provides a supportive network for survivors. This initiative stands as a beacon of empowerment and resilience, actively contributing to EVE's mission of advancing women's rights and well-being.

EVE PILLAR OF NETWORKING (EPN)

These platforms serve as a EVE's dynamisms for connecting and empowering Ghanaian women globally. This online space is designed to foster collaboration, skill-sharing, and mentorship, providing a virtual environment where women can engage in professional and social interactions. Through this platform, EVE facilitates opportunities for skills transfer, e-commerce, mentor-mentee programs, entrepreneurship initiatives, and open forums for career and social motivation. With a commitment to advocacy and capacity-building, EVE's Social Networking activities contributes to the advancement of women and girls in Ghana by creating a supportive community that transcends geographical boundaries. The platform embodies EVE's vision of rewriting the narrative of womanhood, uniting women under various professional and social networking groups to collectively engage in diverse social endeavors and contribute to societal progress.

EVE CHARITY WORK

This initiative epitomizes the philanthropic arm of EVE International, focusing on uplifting vulnerable communities through targeted interventions. This initiative strategically channels resources into impactful projects addressing pressing social issues, including healthcare accessibility, education, and poverty alleviation. By aligning charitable efforts with EVE's broader mission, this initiative plays a pivotal role in fostering positive change and sustainable development within the communities EVE serves.

Significance of the Year in Review

The year in review stands as a pivotal chapter in EVE International's journey, marked by a myriad of impactful events, strategic initiatives, and transformative partnerships. It symbolizes a continuous commitment to the empowerment of Ghanaian women and a bold step towards ensuring robust corporate governance. The establishment of the executive Board in particular represents a significant milestone, signifying a proactive approach to steering EVE's mission with strategic foresight. The events organized throughout the year not only celebrated the achievements of Ghanaian women but also laid the groundwork for future collaborations and projects, extending the impact of EVE International beyond the calendar year. This year has been characterized not only by the quantity but, more importantly, by the quality and depth of EVE's contributions to the advancement of gender equality, women's public health, social networks and women's empowerment, echoing the organization's unwavering dedication to its noble cause.EVE International's foundation is built upon the principles of empowerment, unity, and transformative leadership for Ghanaian women. Since January of 2023 EVE International organized a diverse range of programs and activities to support its mission

HIGHLIGHTS

1. Wellness Programs
2. Financial Literacy and Economic Empowerment programme
3. Mentorship and knowledge sharing Programmes
4. Student outreach Programs
5. Career and Leadership Development
6. Networking programmes
7. Education and STEM
8. Capacity Building workshops
9. Advocacy on SGBV
10. Social Intervention programs
11. Women Empowerment & Advocacy workshop

STUDENT OUTREACH PROGRAMMES

EVE WOCOM'S BRUNCH (21ST JANUARY 2023, BASE LOUNGE, CANTONMENT)

The Brunch was an initiative after the official launch of Eve International, designed to foster engagement with tertiary female student leaders in Ghana. This event, functioning as a pivotal element of the organization's broader mission, to bridge age barriers and create a more inclusive organization, encouraging increased participation of young women. With a primary focus on nurturing a sense of community and advocacy, served as a platform to introduce Eve as a multifaceted entity offering professional networking, advocacy, and capacity-building opportunities for Ghanaian women.The event activities included mentoring sessions, workshops on grooming, marketing, and elevator pitching to enhance leadership skills, and concluded with a vibrant Q&A session, ensuring participants gained valuable insights. The provision of brunch, coupled with a question-and-answer segment, fostered a collaborative learning environment.

The event targeted comprised women commissioners from diverse educational institutions across Ghana. Selected for their potential to become influential ambassadors and advocates for Eve International on their respective campuses, these individuals represented a critical cohort for the organization's outreach efforts.

KEY IMPACTS

- **150 female student leaders expanded their network and were exposed to new opportunities of collaboration and support from Eve International Foundation.**
- **Through mentoring sessions, workshops, and practical skill-building activities, participants experienced firsthand empowerment, gaining tools and knowledge crucial for personal and professional growth.**
- **Participants met potential mentors by interacting with EVE Envoys and programme facilitator**
- **The programme created the roadmap for tertiary engagement for future programmes of the organization**
- **In the months that followed, EVE International through student leaders organized and supported many tertiary female focused initiatives .**

EXCERPTS FROM THE EVE WOCOMS BRUNCH

EVE EXEC. DIR. MRS MORTON WITH OFXAM GENDER ADVISOR MADAM THELMA AGUMAH

TONISHA TAGOE DELIVERING THE ELEVATOR PITCH SESSION

PARTICIPANTS IN A NETWORKING SESSION

EVE ORGANIZER'S DURING THE MENTORSHIP SESSION

PARTICIANTS IN A PHOTO OPP

CUTTING OF THE WOCOM CAKE

EVE CAMPUS DRIVE "WHO IS YOUR MENTOR (APRIL 2023, UNIVERSITY OF GHANA. ACCRA CITY CAMPUS)

EVE International actively participated in the "Who is Your Mentor?" event, a collaborative effort organized by the University of Ghana, Accra City Campus, local SRC, and the Women's Commission. Catherine Morton, the Executive Director of EVE International, served as a guest speaker, sharing valuable insights on mentorship and women's empowerment. A notable addition to the event was the Skill 360 - Beyond the Pen program, where EVE International contributed resource personnel, including Beatrice Agyemang, a skilled milliner who provided hands-on training in fascinator making. This initiative specifically targeted students and members of the University of Ghana, Accra City Campus, fostering an environment for personal development and mentorship. The audience, comprising both men and women, demonstrated a keen interest in learning from experienced professionals. The event's impact extended beyond its physical presence, with media coverage across various platforms, including university publications and social media channels.

KEY IMPACTS

- **300 students from the university were enlightened on the significance of mentorship for personal and professional growth.**
- **The fascinator-making session facilitated by EVE envoy, Beatrice Agyemang, equipped participants with tangible skills in millinery, fostering practical knowledge and creativity.**

EVE-GNUTS WOCONFERENCE
(25TH AUGUST 2023, GHANA NATIONAL ASSOCIATION OF TEACHER - GNAT HALL)

The EVE-GNUTS- Women's Conference marked a significant collaboration between EVE International and the Ghana National Union of Technical Students (GNUTS). This collaborative event underscored EVE International's commitment to youth empowerment, particularlyfocusing on women, with a mission to impact national development through innovation, leadership, and career development.

The conference, aligned with the 2nd Central Committee meeting of GNUTS, brought together delegates from the 10 Technical Universities Students Representative Councils, National Executive Committee members, Advisory Board Members of the Union, alumni, and other female students or executives from institutions. The inclusive approach emphasized EVE International's dedication to fostering a supportive community for the youth.

The day commenced with a vibrant registration and networking session, setting the stage for impactful presentations by distinguished speakers, including **Prof. Jane Naana Opoku Agyemang, Mr. Alswel Annan, Dr. Tina Abrefa-Gyan, and Hon. Joyce Bawa Mogtari.** Topics ranged from leadership and entrepreneurship to health and personal development, enriching the audience's understanding and sparking thoughtful discussions.

A highlight of the event was the insightful panel discussion, skillfully moderated by Portia Gabor, featuring **AMA PRAT, Catherine Morton Exec. Director of EVE, Tracy Owusu Addo, and Akosua Adjei Adriana.** The panel delved into women's empowerment, leadership challenges, and their intersection with national development goals, fostering robust conversations and diverse viewpoints. Overall, The EVE-GNUTS- Women's Conference exemplified a collaborative effort to empower youth, and a manifestation of EVE efforts to include and support participation of young women for national development.

KEY OUTCOMES

- **Attendees gained practical takeaways from the career development training, leadership discussions, and panel conversations, equipping them with tools and insights to navigate their professional journeys effectively.**
- **1200 student/youth leaders from 10 Technical Universities across Ghana were successfully empowered, especially women via the valuable insights, skills, and perspectives shared to navigate challenges in innovation, leadership, and career development.**
- **Facilitated inclusive networking opportunities, allowing delegates from various Technical Universities and organizations to connect, share experiences, and build a supportive community for women in academia and beyond.**

EXCERPTS FROM THE EVE –GNUTS WONCONFERENCE

EMPOWERMENT AND WOMEN ADVOCACY

INTERNATIONAL WOMEN'S DAY ACTIVITY
INNOVATIVE WOMEN'S GARDEN TECH TALK & EXHIBITION
(11TH MARCH, 2023, BASE LOUNGE, CANTONMENT)

KEY OUTCOMES

- Facilitated connections among over 250 women from diverse backgrounds, creating a powerful network of individuals passionate about leveraging technology for empowerment.
- Through a digital exhibition, the event provided a platform for women in technology to showcase their innovative contributions, fostering visibility for their work.
- Panel discussions and presentations by industry experts enlightened the audience on critical issues such as reproductive rights, violence against women, and the pivotal role of women in shaping the digital economy.
- Participants showed a positive response toward their involvement in the Digital Space.

In commemoration of International Women's Day 2023, EVE International, in collaboration with Oxfam in Ghana, hosted the "Cocktails & Cappuccino's: An Innovative Women's Garden Tech Talk" event. In attendance were women from technology and STEM backgrounds, students in science and technology sectors and entrepreneurs. The event sought to cultivate a unified space for women passionate about leveraging technology to empower their peers, promote gender equality, and drive transformative change in the digital economy. The collaboration between EVE International and Oxfam played a crucial role in the event's success, addressing critical issues such as reproductive rights and violence against women while providing a platform for innovative women in technology to showcase their work.

The event featured a dynamic networking session and an engaging exhibition, allowing participants to connect, explore innovative projects, and establish valuable connections. Presentations by speakers like Belinda Akaba, a mechanical engineer from Solar Taxi, and panel discussions featuring prominent figures in the tech space enlightened and affirmed the audience. The event also included remarks from Mad. Stacy Amoateng, focusing on inspiration and motivation. Additional impactful speeches from AITI-KACE and Oxfam emphasized the significance of gender equality and the pivotal role of women in shaping the digital and innovative landscape.

PANELISTS IN A DISCUSSION

STACEY AMOATENG ADDRESSING THE CROWD

SCENES FROM THE DIGITAL EXHIBITION

PARTICIPANTS IN THE EMBRACE EQUITY POSE

EVE EMPOWERHER SAFE NET WORKSHOP (10TH DECEMBER, 2023, VIVIES DANCE & THEATRE, EAST LEGON STUDIO)

BACKGROUND

The EmpowerHER Safe Net Workshop was a transformative collaborative effort between Eve International Foundation, Faith Hope & Love Group Africa (FHL Group Africa), and Net Impact Accra. This significant event was meticulously aligned with the International Day for the Elimination of Violence Against Women, serving as a poignant contribution to the global 16 Days of Activism against Sexual and Gender-Based Violence (SGBV). The workshop, rooted in its dedication to addressing SGBV, went beyond by fostering women's empowerment, promoting awareness, cultivating a safety culture, and building resilience within the community. The workshop's primary objectives were to empower women with self-defense skills, raise awareness about violence against women, and build resilience.

The target audience comprised females of diverse age groups with the majority aged 18-35, with a specific emphasis on mpowering individuals with disabilities (PWDs). The event aimed to equip participants with knowledge and skills to defend themselves and become advocates against SGBV

KEY OUTCOME

The SGBV Safe Net Workshop, attended by 120 participants, not only equipped women with self-defense skills but also fostered awareness, resilience, and empowerment, contributing significantly to the global campaign against Sexual and Gender-Based Violence.

HIGHLIGHTS

- **Identifying Impending Signals on SBGV**
- **Therapeutic Breakout Session**
- **Resources for Survivors of SGBV**
- **Therapeutic Painting/Art Session**
- **Basic Defense Tactics**
- **Open Forum**
- **Empowerment through Survivors Stories**
- **Available Help Institutions/Avenues**

SPEAKERS & PROFILES

The event featured distinguished speakers, each bringing a unique perspective to the discussion on empowerment and SGBV.

Sheila Minkah-Premo - Lawyer/Senior Managing Partner, Apex Law Consult

Thelma Akyere Gwumah - Gender Advisor, EU Enough Project & OXFAM

Hajia Zenabu Sulemana Akotoh, Survivor & Board Member, Ghana Tennis Federation, Member, International Tennis Federation and Advantage ALL Committee

Priscilla Kushigbor - Senior Clinical Psychologist, Korlebu Teaching Hospital

Claudia Lawson – Reproductive Health and GBV Facilitator

Investing in Change: A Bold Step Towards Eliminating SGBV and Attaining Gender Equality.

Voices from the EVE Community

- *"Let's unite, violence against women should never be accepted, never be excused, and never tolerated." –* **Dr. Ruth Owusu-Antwi, Senior Lecturer, KNUST, Head of**

- *"Understanding the effect of SGBV on af fected persons give us an insight, paving the way for empathy" –* **Dr. Vanessa Mensah Kabu, President, EVE International**

- *"A lady's safety is not optional and when it comes to SGBV, abusers hide behind your silence. Breaking the silence culture on SGBV goes a long way to gradually tackle victim blaming and encourage perpetrators naming and shaming" –* **Michaela Wekem, Project Lead, Veterinary Services Risk Communication & ECOWAS One Health Consultant.**

- *"Violence against women is not just a woman's issue. It's a Human Right issue. We must stand together, raise our voices, and work towards a world where every woman feels safe, respected, and empowered." –* **Nazifa Abdulai, Restaurateur & Personal Branding Expert.**

- *"Empowering women worldwide, we stand firm against the SGBV. Investing in prevention, we strive for a future where every woman and girl lives free from violence." -* **Yayra Portia Klu, Founder, Uriel Impact Generation.**

- *"Empower yourself with knowledge on SGBV. Ask how you can prevent it, not only for your sake but for others. Understand the signs, forms of abuse, and redress channels, because speaking up starts with recognizing potential abuse". –* **Naa Amy Wayne, Team Lead and Founder, FHL Group Africa.**

- *"Self defense is the antidote to violence. SHE must be empowered to tackle this." –* **Ivy Addo-Danquah, Net Impact Accra.**

- *"With teamwork, there will be success in defeating violence against women and children. Until then, know that strength has no gender."-* **Hajia Zaliatu Kasim, Entrepreneur & founder & Creative Director ZaQi**

- *"Every woman deserves to live a dignified violence-free life regardless of their gender. Being human should be enough. Feed other women with this realization to help the fight against Gender Based Violence". –* **Adwoa Osafredu Asubonteng, Lawyer & Organiser, EVE legal Group.**

THE EVE LEGAL HIGH TEA & NETWORKING (1ST MAY, 2023, ORCHIDEA FLOWERS & COFFEE, RIDGE - ACCRA)

The Eve Legal group, an integral professional group of Eve International Ghana, organized a remarkable networking and mentorship event, 'High Tea and Networking'. This initiative aimed to propel inclusivity and advancement for women within the legal sphere or those with an interest in legal matters. Orchidea, a charming flower and coffee shop in Accra, Ghana, set the stage for the event, organized under the proficient leadership of Adwoa Osafredu Asubonteng and skillfully moderated by Stacy Freduah Sefah. Notably, 40 members of the EVE Legal group actively participated in this intellectually stimulating gathering.

The event was tailored to budding and seasoned lawyers and law students within the EVE Legal group. A substantive aspect of the occasion included a mini-seminar on "Pursuing a legal career in Ghana as a woman: the good, the bad, the possibilities." Distinguished panelists, including **Nana Afia Kobi Serwaa Ampem Prempeh Esq, Hon. Joyce Bawah Mogtari Esq, and Mrs. Elsie Appau Esq,** shared invaluable insights. The discussion delved into topics such as specialization in law, emotional intelligence in the legal industry, overcoming biases, and the advocacy role of lawyers for societal change. A Legal Trivia session added an element of engagement, with the winning group earning a discount on their purchase of EVE Legal group merchandise. The event garnered positive feedback, reflecting the attendees' keen interest and dedication to the group's activities. The leadership remains committed to sustaining this enthusiasm, ensuring continued engagement from both existing and potential members, thereby contributing to the overall success of the organization.

KEY ACHIEVEMENTS

- **A key achievement of the Eve Legal High Tea & Networking event is evidenced by the positive feedback received, the role of mentors in fostering a supportive community and inspiring women to pursue meaningful contributions in the legal profession.**

EVE SPARKLING SUNDAY (ESS)
HIGH BRUNCH & NETWORKING WITH LEADING WOMEN
(26TH NOVEMBER, 2023, TUNNEL LOUNGE, AIRPORT-ACCRA)

The Sparkling Sunday was a celebration of the achievements of Ghanaian women. Beyond being a brunch event, it was a day of storytelling, sharing critical nuggets of advice , reflections for the coming year and a networking celebration. The event celebrated women as essential pillars in society, guided by the shared vision of acknowledging and uplifting women. "Sparkling Sunday" unfolded against the backdrop of EVE International's commitment to networking for the professional and social advancement of women. The objectives of "Sparkling Sunday" Firstly, it aimed to reinforce and extend networks among Ghanaian women, fostering connections that transcend geographical boundaries, a platform for sharing experiences and wisdom from leading Women and an inspirational moment.

The event appealed to a diverse group of Ghanaian women, including entrepreneurs, business leaders, educators, activists, both within Ghana and in the diaspora. It also engaged EVE International members, partners, supporters, young professionals, and students seeking mentorship and inspiration. The inclusive nature of the gathering welcomed men and allies advocating for gender equality and women's advancement.

The event featured a lively panel discussion, "Empowerment through Reflective Experience: Journeys, Milestones, and Visions," with distinguished panelists—**Joyce Ababio, Elsie Appau Esq. and Dr. Nadia Adongo Fynn.**

KEY OUTCOMES

- Total number of people in attendance - 250
- Knowledge sharing on legal issues in the workplace
- Knowledge acquired on career building for married women
- Networking that continues to drive meaningful connections.
- Building of business connections by members

EXCERPTS FROM THE EVE SPARKLING SUNDAY

EVE MEDIA NETWORKING AND TIMEOUT (1ST MAY, 2023, CASA TOMATO, UPSA - ACCRA)

Eve Media, a micro-professional and subsidiary of EVE International, successfully inaugurated its activities with a strategic meeting held on May Day dubbed as 'The EVE Media HangOut". This gathering aimed to introduce members to the group, focusing on key themes such as branding,

networking, and the avoidance of political affiliations within the broader framework of Eve International. The event primarily targeted Eve Media members, a diverse group comprising women from various media-related fields and professional backgrounds. The meeting's activities included dynamic elements like music, dance, and games to foster engagement, and discussions centered on crucial aspects such as branding strategies to enhance outreach and network expansion. Emphasis was placed on responsible utilization of the Eve International platform, discouraging any political affiliations, and promoting a professional ethos among the members. Various proposals were considered, ranging from the introduction of monthly dues to the adoption of uniform clothing for specific group activities, along with plans for annual celebrations, seminars, and sensitization workshops. The gathering also witnessed the election of interim acting executives responsible for managing the social platform and ensuring organizational cohesion within the Eve Media group.

KEY IMPACT

- **18 key Media and TV Personalities were reached.**
- **The meeting significantly fostered a sense of unity among members, strategizing on impactful branding initiatives and emphasizing a non-political approach, laying the foundation for constructive collaboration within the Eve International framework.**

EVE ENVOYS MEETING WITH LIFE PATRON, HER ROYAL HIGHNESS LADY JULIA OSEI TUTU (5TH APRIL, 2023, BASE LOUNGE, CANTONMENT)

In order for EVE International to keep an upward trajectory, EVE envoys, convened with the Life Patron, Her Royal Highness Lady Julia Osei Tutu. The objective of this gathering was to foster a deeper connection and understanding between the envoys and the Life Patron. Access Bank, a key partner, also played a significant role by presenting its contributions and offerings to EVE International and other associated projects. Dr Pinnaman Appau, Chair of the EVE Medical Foundation and CEO of the Mental Health Authority, delivered her opening remarks reiterating the importance of holding high the pillar of Mental Health considering the current statistics and infrastructures in Ghana. Catherine Morton, the Executive Director of EVE International, steered the proceedings, introducing each envoy for their presentations. Her Royal Highness Lady Julia Osei Tutu offered insightful remarks, emphasizing collaboration and mutual support among members for the organization's success.

KEY IMPACT

- **A notable achievement was that there was a strengthened bond and mutual understanding between the 25 envoys and their esteemed Life Patron.**
- **Access Bank's involvement further solidified key partnerships, enhancing the collaborative framework of EVE International.**
- **This meeting marked a significant step forward in aligning the diverse endeavors of EVE International's envoys with the overarching vision and goals of the organization.**

EVE WASTE SEGREGATION PROJECT (8TH JUNE, 2023, NIMA CLUSTER OF SCHOOLS)

The EVE Waste Segregation Project, a pivotal initiative under our Climate Action Pillar, is dedicated to fostering environmental consciousness and sustainable waste management practices. Launched on June 5th, 2023, at the NIMA CLUSTER OF SCHOOLS to coincide with World Environment Day, the project's primary goal is to educate students and communities on the 5Rs: refuse, reduce, reuse, repurpose, and recycle. The project aligns with our broader objectives of combating climate change, instilling responsible environmental behavior, and establishing sustainable waste management practices in schools and communities.

In collaboration with partners such as Zoomlion and Soko Bags, EVE International has initiated a pilot project to recycle pure water sachet rubbers into reusable bags. The project involves waste segregation education, the provision of waste containers, and the production of reusable bags for sale. Notably, an EVE Climate Action Club has been inaugurated, engaging students in skills training to manufacture these bags. EVE International will support the marketing and distribution channels, with proceeds directed back to the school. The project extends its impact to the community, involving volunteers, seamstresses, and training community members on crafting bags from used plastic sachets.

The inaugural event at the **NIMA CLUSTER OF SCHOOLS** featured the donation of recycling bins for sachet water rubbers and PET bottles, the inauguration of the Climate Action Club, and an educational session on pollution and waste segregation. The club, with nearly 50 members, serves as agents of change within the school, ensuring proper waste segregation practices. Additionally, EVE International demonstrated its commitment to education by donating books and stationery worth 10,000 GHC to the schools, enriching the learning environment. The EVE Waste Segregation Project stands as a comprehensive endeavor to instigate positive environmental change and build a sustainable ecosystem around waste recycling.

KEY IMPACT

- **The environmental awareness reached out to a total of 356 students from the Cluster: Nima 1, Nima 2 and Kanda.**
- **The raised awareness emphasized the importance of waste reduction, recycling, and responsible waste management practices.**
- **The project instilled a positive shift in attitudes toward waste, encouraging students and community members to adopt eco-friendly habits.**
- **The project fostered a sense of community responsibility, establishing a collaborative approach to address environmental challenges.**
- **Students gained valuable skills in crafting reusable bags from recycled materials, contributing to their personal growth and potential future economic opportunities.**
- **The project provided a potential source of income for the community through the sale of these bags.**
- **A Long-term Impact was the establishment of the EVE Climate Action Club and the continuation of the waste segregation project lay the groundwork for sustained environmental awareness, community engagement, and skill development, indicating the potential for lasting positive change in the targeted communities.**

EXCERPTS FROM THE EVE WASTE SEGREGATION PROJECT

ECONOMIC EMPOWERMENT AND FINANCIAL LITERACY

THE EVE SUSTAINABLE ENTERPRISE PROGRAMME (JULY 2023- ONGOING)

The EVE Sustainable Enterprise Programme, launched on July 25, 2023, through the Eve Innovation Hub, represents a pivotal initiative in empowering women entrepreneurs. This ecosystem enabler program is strategically designed to fortify the capacities of women-led startups, fostering growth, and facilitating access to essential resources. The Hub's collaborative approach envisions, offering training and capacity building to 200 aspiring women entrepreneurs and seed funding to 10 within the first year. The first phase of the programme commenced with a call for applications. A selection process led by EVE sector Envoys streamlined applicants and a shortlist of 20 selected for a 2 month acceleration incubator programme. This second phase will end with 3 startups receiving seed funding for their businesses. The programme also envisions increased income generation for women-led households, addressing gender disparities within the business value chains. This initiative specifically targets female graduate students and businesses operating between 1 and 3 years.

ACCESS TO FINANCE WEBINAR

To address issues of start up and business funding. 65 Women entrepreneurs in the EVE Entrepreneurship group were taken through a Webinar on "Access to Funding - Growing your Business" held on April 15, 2023, led by Josephine Eva Arthur and Tonisha Tagoe EVE Envoy for Entrepreneurship.

KEY IMPACT

- **Participants received expert knowledge on funding options for their businesses, necessary regulations and business advisory services**
- **90% of participants who were unaware of certain financing options were educated**
- **All participants in a survey expressed that they had gained at least one meaningful information that would help change their business structure .**

LEADERSHIP AND CAPACITY BUILDING PROGRAMMES

EVE CAREER DEVELOPMENT WORKSHOP (8TH JUNE, 2023, WORLD TRADE CENTER)

The EVE Career Development Workshop (ECDW) was a collaborative effort by the Eve Education and Skills Training Group, led by Executive Director Mrs. Catherine Morton and Antoinette Gyan. This strategic event aimed to empower mid-career female professionals in corporate Ghana, addressing challenges and fostering their career development. In partnership with Araba Africa, the workshop attracted 165 participants from 15 esteemed companies and the EVE Ecosystem.

Some Participated Organizations/Institutions:

Tropical Cable, Allianz Insurance, Ghana Gas, VRA, BOST, Enterprise Insurance, Access Bank, Ghana Airports Company Ltd., Zoomlion Ltd, Margins ID Group, Ministry of Gender, ECG and more.

The event targeted mid-career female professionals aspiring to leadership roles, providing a platform for skill enhancement and growth. Key activities included impactful keynote addresses by Madam Pearl Nkrumah (Executive Director of Retail Access Bank) and Madam Sandra Thompson (Secretary, Bank of Ghana). Career planning training, led by Madam Elsie Apau Klu, CEO of Acreaty Ghana, facilitated introspection and career assessment. A Leadership Vision Board Session, conducted by Professor Tonisha Tagoe, added a dynamic element to the training. The panel conversation featured accomplished female professionals, including Genevieve Partington (Country Director of Amnesty International), Vivian Tawiah (Director of Communications and Business Development - Now Available Africa), Eunice Nyardu (Chief Finance Officer- Margins ID Group), and Adeline Esi Asante Antwi (Marketing Consultant), who shared invaluable experiences. Participants received certificates and EVE corporate goodie bags, reinforcing the workshop's commitment to women's professional development in the corporate landscape.

KEY IMPACT

- **The industry leaders shared invaluable expectations from employers' perspectives and their expectations from employees.**
- **Panelists delivered shared experiences and offered some practical solutions to career challenges women face.**
- **Participants were engaged in a Q&A session that allowed them to reflect on knowledge acquired during the workshop**
- **Participants designed a personal Leadership Vision Board.**
- **Career planning training, led by Madam Elsie Apau Klu, facilitated introspection and career assessment helped participants navigate the current thread of the workplace landscape.**

EXCERPTS FROM THE EVE CAREER DEVELOPMENT WORKSHOP

"MASTERING THE ART OF SOCIAL MEDIA: ENGAGE, INFLUENCE & SUCCEED" - ONLINE WEBINAR (27TH MAY, 2023), AFUA RIVERSON (DIGITAL MEDIA ADVISOR, US STATE DEPARTMENT).

EVE International's approach to capacity building and learning is through bridging the knowledge divide between Ghanaian Women in Ghana and in the diaspora. Through webinars on online events on the EVE portal, we are able to explore and foster exchange of skills , ideas and transfer of Knowledge. Mastering the Art of Social Media was a webinar for EVE members delivered by Afua Riverson a Ghanaian American who currently serves as the Digital Media Advisor for the Bureau of African Affairs at the U.S. Department of State. The webinar centered on working on good digital footprints, social media marketing and low cost ways to optimize your career and business through the use of social media .

EVE FASHION – SIP & BEAD EVENT (6TH MAY, 2023, CASA TOMATO, UPSA - ACCRA)

The Sip and Bead event organized by EVE Fashion in collaboration with EVE Food aimed to create a unique and engaging experience for women by combining social interaction, culinary delights, and skill development in beadwork. The event sought to celebrate the rich cultural tradition of beadwork while incorporating it into the contemporary fashion scene. Beads have long been an integral part of Ghanaian culture, especially among women, with their use in traditional attire, jewelry, and adornments. In recent times, beads have gained significant popularity in the fashion industry, both locally and internationally. The decision to organize a Sip and Bead event stemmed from the desire to create a relaxed and informal environment where women could come together, enjoy delicious food and drinks, and learn a new skill. The event aimed to bridge the gap between traditional craftsmanship and contemporary fashion, highlighting the versatility of beadwork in creating unique and stylish garments. By offering hands-on experience in beadwork, EVE Fashion aimed to empower women with a new skill that could potentially open doors to entrepreneurship, self-expression, and personal growth. The event also served as a platform for networking and connecting with like-minded individuals who share an interest in fashion, crafts, and creative pursuits.

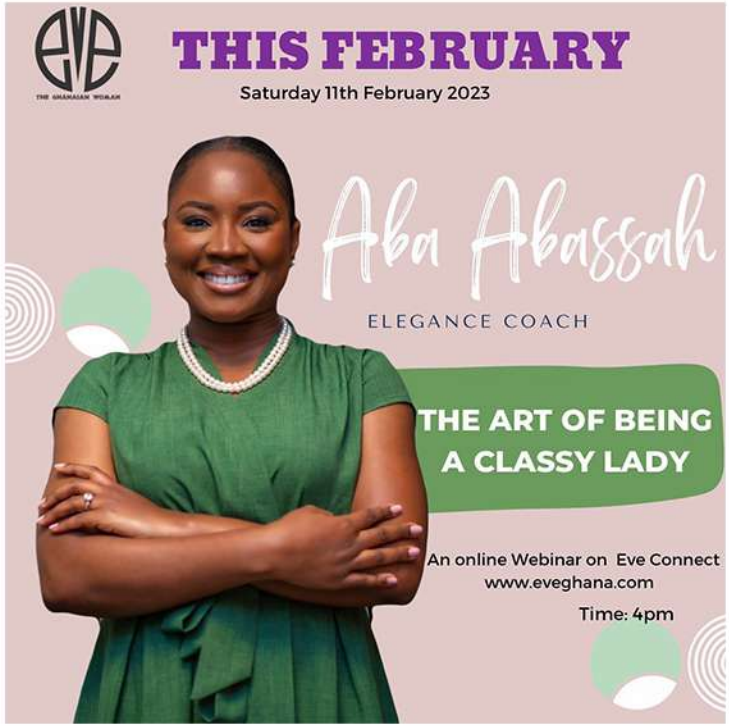
Through the Sip and Bead event, EVE Fashion sought to encourage women to embrace their cultural heritage, explore their creative potential, and tap into the growing market for beadwork in the fashion industry. By providing a supportive and inclusive environment, the event aimed to nspire and empower women to pursue their passion for fashion, creativity, and entrepreneurship.

Under the guidance of Bri Wireduah, Head of EVE Fashion, attendees received an insightful lesson on bead types, composition, and creation methods. The practical beadwork session allowed participants to engage hands-on, facilitated by additional resource persons Adelaide Addo and Philomena Dansoh. The event created a creative and collaborative atmosphere, complemented by delicious offerings from Casa Tomato and sparkling wine from JP. CHENET.

PARTICIPANTS BEING THOUGHT ABOUT DIFFERENT TYPES OF BEADS

INSPECTION OF BEADING WORK

"THE ART OF BEING A CLASSY LADY" - ONLINE WEBINAR (11TH FEBRUARY, 2023), ABA ABASSAH (ELEGANCE COACH)



This was an online coaching session for young women on how to elevate yourself through dress code, manners and public speaking. Aba Abassah, drawing from her expertise, emphasized the importance of a refined dress code for boosting self-esteem and professional image. Manners and etiquette were explored as crucial elements in fostering a classy presence in various social and professional settings. The session also offered valuable insights into the art of public speaking, providing techniques for effective communication and projecting confidence. The online format ensured accessibility for a wide audience, making it a beneficial experience for young women globally. A total of 125 were reached. The webinar concluded with a Q&A session, offering participants a chance to seek personalized advice and clarification. In summary, the event was a platform equipping young women with tools for personal and professional elevation, combining practical advice with motivational guidance. Aba Abassah's expertise and the interactive nature of the session made it a valuable investment in the participants' personal development.

WELLNESS PROGRAMMES

EVE TENNIS CONNECT (29TH JULY, 2023, ACCRA SPORT STADIUM)

The EVE Tennis Connect (ETC is a sports event focused on the wellbeing of EVE Members and networking through sports. The event aimed to promote physical fitness, provide networking opportunities, and encourage business development.

Beginning at 7:30 am with participant arrival and registration, the day unfolded with a Welcome Address and tennis aerobics to energized participants. A Beginners Clinic catered to first-time tennis players, guided by experienced instructors. A Tennis Tournament for social players showcased friendly competition,sportsmanship. The Lunch Break provided a networking opportunity, and the Presentation of the Trophy recognized outstanding participants, fostering a spirit of achievement.
The event concluded with a Photo Session, capturing memories, and participants explored the EVE marketplace, featuring collaborative partners like Oriflames, Bri Weriduah Fashion Studio, Wig Senta, Myda Foods and Symmetry Gear.

KEY IMPACT

- **Successfully engaged 115 first-time, social and professional tennis players, promoting inclusivity within the EVE community.**
- **60% of first-time players expressed a continued interest in tennis, indicating a positive impact on their lifestyle choices for health and wellness**
- **100% of the participants responded positively to the platform as they added to their social network.**
- **Majority of the participants sent their feedback that the ETC was distressing and looked out for more of such engagements.**
- **Aligned with EVE's pillars, promoting not only sports but also overall wellbeing through physical fitness activities.**

EXCERPTS FROM THE EVE TENNIS CONNECT

EVE LADIES' BUSINESS MIXER (3RD NOVEMBER, 2023, THE WOODS BAR & LOUNGE)

The EVE Ladies Business Mixer stood as a vibrant celebration of womanhood, entrepreneurship, and collaboration. This event was a testament to the organization's commitment to empowering women and rewriting societal narratives. Under the theme "Uniting Ambitions, Igniting Success," the mixer drew together a diverse audience of Ghanaian women, both local and global. Embracing networking as a vital pillar, EVE International aimed to cultivate collective support for professional and social advancement, steering away from competition in favor of collaboration.

OBJECTIVES:

- To create a vibrant platform for Ghanaian women, both locally and globally, to come together, connect, and collaborate across generations, promoting gender balance and empowering women in business and leadership.
- To offer a balanced experience that not only supports professional growth but also prioritizes personal well-being by providing opportunities for relaxation, networking, and enjoyment, thereby nurturing the holistic development of attendees.
- To celebrate and showcase the entrepreneurial prowess of Ghanaian women by facilitating knowledge exchange, mentorship, and inspiration from seasoned entrepreneurs, ultimately reshaping societal narratives and fostering a supportive community for women in business.

Attendees: 300 Women in Business (Entrepreneurs).

Outcome: Entrepreneurs and Women Leaders embraced a newfound confidence, contributing significantly to the broader goal of advancing gender equality.

Shared Sparks from the Mixer:

"With teamwork, there will be success in defeating violence against women and children. Until then, know that strength has no gender."- **A Participant**

"You have to keep going! You have to keep pushing! You have gifts in you and somehow, they have to come out!" - **Ms. Kuukua Eshun, International Filmmakert**

"The ELBM is a great networking platform you cannot afford to exempt yourself from, especially for women in business. You have to join the train!" – **Victoria Lebene Nkansah**

EXCERPTS FROM THE EVE BUSINESS MIXER

EVE MENTAL HEALTH CHRISTMAS CHARITY COLLABORATION.

On the 27th of December EVE International Foundation supported Weinglo Family International; A mental health advocacy Organization to feed the entire patients on admission at the Pantang Hospital and spend time with them to spread the holiday cheer.

Other Programmes & Activities.

A Lady and Her Impact Journey - GCTU Auditorium.

Women Inclusivity at the Workplace.CFAO Ghana PLC business Auditorium

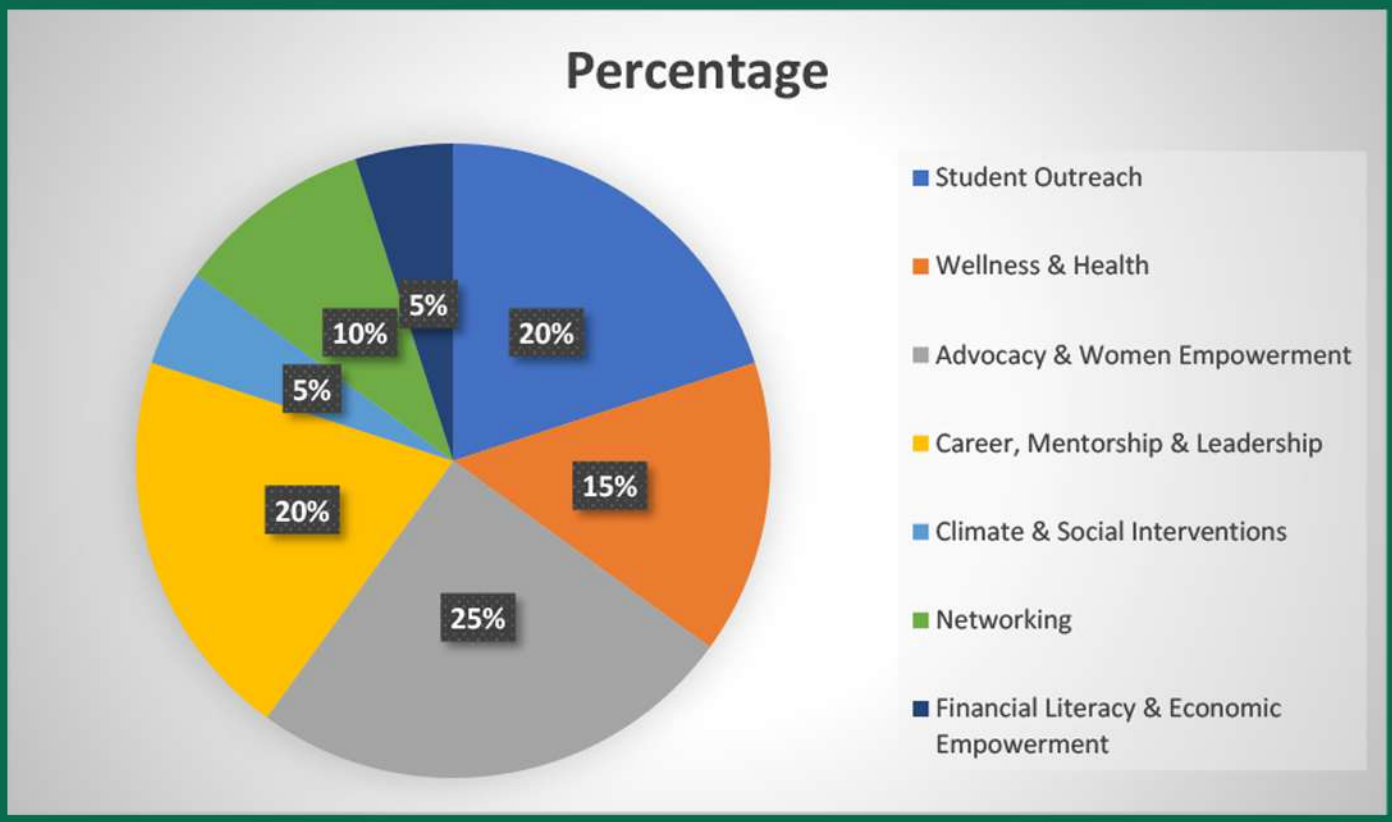
**"Conference on the Draft Model Gender Workplace Policy: Key to Good Governance" -
Labadi Beach Hotel (19th December, 2023).**

ENVISIONED TRAJECTORY

- Scale the EVE network membership both locally and internationally with satellite branches in 5 Countries
- Broaden EVE's strategic partnerships across domestic national and multilateral platforms for amplified impact and effectiveness.
- Scale and adapt EVE Safe Space Initiatives to sensitive and humanitarian context in vulnerable regions in Ghana.
- Broaden Innovation Hub to become a robust ecosystem supporting a broader spectrum of women-led startups and entrepreneurs.
- Increase Youth engagement Mental Health campaigns to 40 tertiary institutions in Ghana by engaging campus ambassadors Model
- Scale and improve EVE's Climate Action programme to 5 Clubs in both private and public schools in Ghana.

2023 EVE Impact Analysis: Focused Initiatives and Resource Allocation

The EVE Impact Analysis for the year 2023 categorizes and evaluates the organization's initiatives and activities based on specific thematic areas. Each category represents a percentage allocation reflecting the proportionate focus of EVE International in different domains. The analysis encompasses diverse aspects, ranging from student outreach and wellness to advocacy, women empowerment, career development, leadership, climate and social interventions, networking, and financial literacy. This systematic breakdown allows for a comprehensive assessment of EVE's impact across various dimensions, providing insights into the organization's contributions and strategic priorities for the 2023 financial year.



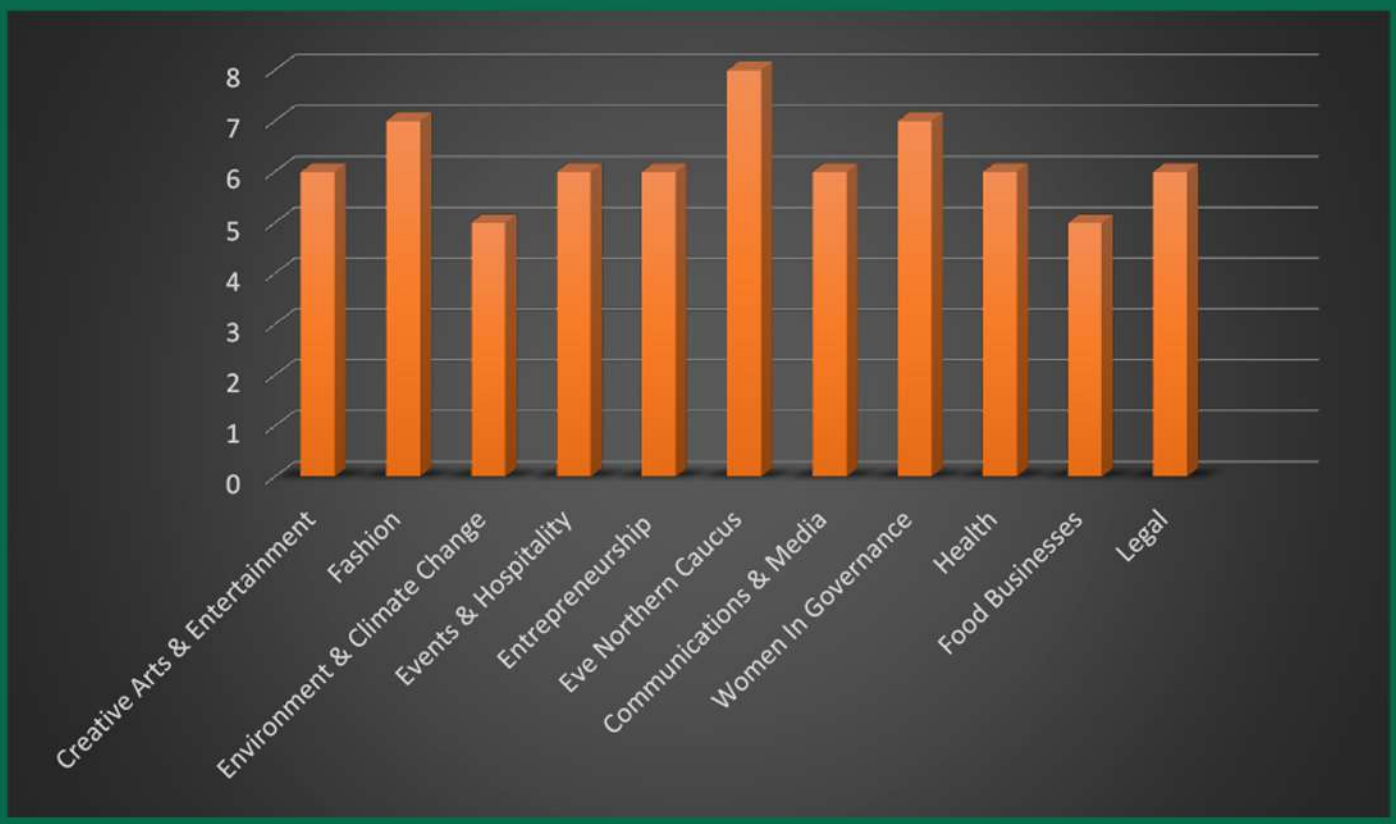
Partners

In the ever-evolving landscape of digital connectivity, Margins ID Group stands as a trailblazer, weaving secure physical and virtual platforms to meet the dynamic needs of its customers. With a focus on innovation and adaptability, the group, and its subsidiaries, Identity Management Systems (IMS) and Intelligent Card Production Systems (ICPS), excel in planning, developing, and delivering intricate integrated solutions and projects. Notably, the Ghana e-ID project, a testament to Margins ID Group's prowess, was conceived, constructed, and is now operational under a Public-Private Partnership (PPP) with the National Identification Authority (NIA). With a remarkable 29-year legacy, Margins ID Group has garnered national and international acclaim for its dynamism, efficiency, and innovation, consistently providing secure and scalable identity solutions to government agencies, private organizations, and financial institutions.

Oxfam, a stalwart presence in Ghana for over three decades, stands as a beacon for transformative change and social justice. Collaborating with trusted partners, Oxfam has implemented innovative programs that transcend pilot phases, influencing legislations, policies, and budgets to foster a fairer Ghana. Through initiatives enabling women to assert their voices, leadership at the community level, and advocacy for regulatory changes in asset ownership and women's rights, Oxfam has played a pivotal role in shaping a more equitable society. With a focus on a just economy, gender justice, and social inclusion, as well as accountable governance, Oxfam's unwavering commitment aligns seamlessly with EVE International's vision for empowerment and inclusivity.

2023 Distribution of Engagement Among the Active EVE Micro-Professional Groups

This distribution provides a succinct overview of the varied participation and involvement across EVE's specialized micro-professional groups. This analysis delves into the extent of engagement within each group, offering insights into the vibrancy and impact of these niche communities within the larger EVE ecosystem. The data highlights the diversity of activities, discussions, and collaborative initiatives undertaken by each micro-professional group, showcasing EVE's commitment to fostering specialized networks and professional development opportunities for its members.



THE GHANAIAN WOMAN

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